

### FASA - AIHT - Looking beyond the Academics

Fine Arts Students Association (FASA) of AIHT aims to recognize, connect, evaluate and enhance the skills of the students in the area of fine arts, literary, photography and cultural events. FASA organizes various cultural programs throughout the academic year to encourage the creative pursuits of students and nurture their talents.

FASA- AIHT had conducted its first inter college film festival viz., “**Beyond the Lens - 2K17**” on 16<sup>th</sup> Sep, 2017. Beyond the Lens (BTL) is the one day event which endeavors to create a platform for students from various colleges to participate and showcase their passion for film making, creativity, photography, and editing works.

**Mr Lokesh Kangaraj**, the Director of blockbuster Movie Maanagaram graced the inaugural function. Young and trending celebrities from film industry viz, **Mr. Mohit Mehra** – Director, **Mr. Rohit Nandakumar** – Actor/Editor, **Mr. Udhaya** – Actor, **Mr. Mani Dharshan** – Actor/Model, **Mr. Ezhil** – Editor were invited to judge the events.

The events organized in BTL included **24 frames** (Short film), **Make it Simple** (Short film – Below 5 minutes), **Celluloid** (Online photography), **Capture the moments** (Live photography), **Frame It** (Poster designing) and **Power Star 2.0** (Dubsmash). The screened entries were judged based on originality, concept, script, image quality, sound quality, pre and post production works. The students from various colleges have competed and won the cash awards and prizes worth Rs 50000.













